We do know this:

Artsburgh.org is used by more than 43,000 people to discover the latest arts and cultural events in our region. The Greater Pittsburgh Arts Council launched Artsburgh in 2017 as the one-stop-shop arts and culture events website, where you can list events at no cost that can be filtered by genre, price, experience, and accessibility.

Presenting organizations and groups can take advantage of free access to new audiences through Artsburgh, increase ticket sales, be included in paid marketing campaigns and social media, and much more.

Are you a citizen of Artsburgh?
Our Footprint

Whether they’re looking for a date night activity, family fun, or something in-between, Artsburgh highlights the upcoming arts events in ways that make sense for your audiences.

DANCE  THEATRE  VISUAL ART  LECTURES  ACCESS

MUSIC  OPERA  LEARNING  CULTURE  VIRTUAL

Artsburgh events are automatically listed on local websites, saving you time you’d spend promoting your event. The Artsopolis API syndicates content to other sites with ease, including:

* Burgh Vivant
* Pittsburgh Current
* Pittsburgh in the Round
* UniSound
* VisitPittsburgh

Artsburgh isn’t alone. As part of the Artsopolis network, we join 50 other cities across the country to deliver arts-specific content.
Artsburgh is a hub for Pittsburgh-area events, but it’s getting noticed outside of our state within key drive-time travel states. Nearly 92% of Artsburgh users are new, ensuring your listings are guaranteed to reach a new audience each month.

% User Gender
- 37% Male
- 63% Female

Drive-Time Travel States
- New York
- Illinois
- Ohio
- Virginia

% User Age
- 18-24: 10%
- 25-34: 20%
- 35-44: 32%
- 45-54: 9%
- 55-64: 12%
- 65+: 7%

Where our users come from
- Organic Search: 47%
- Direct: 32%
- Referral: 9%
- Social + Other: 12%
Acquisitions since 2018
Marketing Benefits

By listing your events on Artsburgh, you’re also taking advantage of the Arts Council’s advertising campaigns, Google Ads, and promotions that direct traffic to the website. We’re reaching thousands of residents in the region with information about upcoming arts and culture events, and you can promote your programs for free.

This is all free to you – we raised the funds and are using them to promote our arts and culture scene.

Artsburgh also has its own Facebook page, with call outs and special offers. If you want to extend special offers to reach a new audience of Artsburgh Facebook friends, send your offer details to Sarah Schreck at sschreck@pittsburgharts council.org.
Listing Your Events on Artsburgh.org

Create or update your account for free. If you’ve never used Artsburgh before, simply click “Register” in the top right-hand corner to create your free account.

You can log in anytime to submit or edit events, update your organization profile, or create a custom venue. If you already have an account, “Login” to access your User Dashboard.

Create or update your Organization or Venue Profile
Once you access your Artsburgh user dashboard, select “Organization” from the left-hand menu, then “Profile.” Here, you have complete authority to enter any information, links, marketing materials, images, video and more into your profile. Your account also has a “Venue” profile. This is similar to “Organization,” but different as not all organizations have a venue.
When updating your profile, please include the following:

- Organization or venue description
- Profile image or videos
- Social media links
- Links to digital programming
- Links to COVID-19 safety information for your venue (if available)

After your profile is complete, you can begin listing your events.

**Listing Events**

When listing your upcoming events, Artsburgh allows for unique days and times of repeating performances. You control your own content, including editing after posting. You can also let audiences know if your event has accessibility features like live captioning, sign language interpreter, or sensory friendliness. GPAC moderates all entries before going live, so there may be a 24-hour delay in posting.
The Artsburgh Team

Artsburgh is powered by the Greater Pittsburgh Arts Council, the champion for the arts in Southwestern Pennsylvania, providing financial, professional, and political support for the arts and culture sector since 2006. Learn more at PittsburghArtsCouncil.org.

Account Assistance
Contact the Artsburgh team at artsburgh@pittsburghartscouncil.org should you have any questions or issues with your Artsburgh account.