Examples of the Use of the Economic Impact Calculator by Greater Pittsburgh Arts and Culture Organizations

Organizations use their individualized economic impact calculations to assist with grant writing, Board presentations, and communications with stakeholders.

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Examples of the Use of the Economic Impact Calculator by Greater Pittsburgh Arts and Culture Organizations

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THE TOTAL ANNUAL ECONOMIC IMPACT OF THE BACH CHOIR OF PITTSBURGH

$191,264

This figure is the sum of the impacts of **organizational spending** and **audience spending** as it ripples through the Greater Pittsburgh economy:

- **$165,000** annually in **organizational spending** on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by **1,225** audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

**Impacts of $165,000 in Annual Organizational Spending**

- Household Income: $114,020
- Local Tax Revenues: $7,013
- State Tax Revenues: $7,851
- Full-Time Employees (FTEs): 4.8

**Impacts This Audience’s Spending (1,225 annual attendance)**

- Household Income: $12,840
- Local Tax Revenues: $1,308
- State Tax Revenues: $2,126
- FTE (Full Time Employees): 0.8

**Combined Impacts of Organizational and Audience Spending**

- Household Income: $126,860
- Local Tax Revenues: $8,320
- State Tax Revenues: $9,977
- FTE (Full Time Employees): 5.6

**Total Economic Impact: $191,264**

Through the Greater Pittsburgh Arts Council, Allegheny County was one of 182 study regions that participated in the Americans for the Arts’ nationwide Arts & Economic Prosperity IV study. The Allegheny County portion of the study shows that the county’s arts and culture sector has a total economic impact of $1.17 billion, and it generates $410 million in household income, $74 million in tax revenues, and 20,550 jobs (4 out of 5 of which are outside the arts and culture). For more details on GPAC’s Arts, Culture & Economic Prosperity in Allegheny County report, national findings on the arts and economic impact, and the full methodology used to calculate your organization’s economic impact, please visit: [www.pittsburgharts council.org/prosperity](http://www.pittsburgharts council.org/prosperity)

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THE TOTAL ANNUAL ECONOMIC IMPACT OF BULGARIAN MACEDONIAN NATIONAL EDUCATIONAL & CULTURAL CENTER

$394,160

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- **$94,000** annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by **14,000** audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

**Impacts of $94,000 in Annual Organizational Spending**
- Household Income: $64,957
- Local Tax Revenues: $3,995
- State Tax Revenues: $4,473
- Full-Time Employees (FTEs): 2.7

**Impacts This Audience’s Spending (14,000 annual attendance)**
- Household Income: $146,745
- Local Tax Revenues: $14,948
- State Tax Revenues: $24,298
- FTE (Full Time Employees): 9.4

**Combined Impacts of Organizational and Audience Spending**
- Household Income: $211,702
- Local Tax Revenues: $18,943
- State Tax Revenues: $28,770
- FTE (Full Time Employees): 12.1

**Total Economic Impact: $394,160**

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THE TOTAL ANNUAL ECONOMIC IMPACT OF CITY THEATRE

$3,339,600

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- **$2,696,400** annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant.
- Spending by **30,000** audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

**Impacts of $2,696,400 in Annual Organizational Spending**

Household Income: $1,863,293
Local Tax Revenues: $114,597
State Tax Revenues: $128,295
Full-Time Employees (FTEs): 78.2

**Impacts This Audience’s Spending (30,000 annual attendance)**

Household Income: $314,454
Local Tax Revenues: $32,031
State Tax Revenues: $52,067
FTE (Full Time Employees): 20.1

**Combined Impacts of Organizational and Audience Spending**

Household Income: $2,177,747
Local Tax Revenues: $146,628
State Tax Revenues: $180,362
FTE (Full Time Employees): 98.3

**Total Economic Impact: $3,339,600**

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THE TOTAL ANNUAL ECONOMIC IMPACT OF THE SOCIETY FOR CONTEMPORARY CRAFT

$3,753,703

This figure is the sum of the impacts of **organizational spending** and **audience spending** as it ripples through the Greater Pittsburgh economy:

- **$875,983** annually in **organizational spending** on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by **134,222** audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

### Impacts of $875,983 in Annual Organizational Spending

- Household Income: $605,331
- Local Tax Revenues: $37,229
- State Tax Revenues: $41,679
- Full-Time Employees (FTEs): 25.4

### Impacts This Audience’s Spending (134,222 annual attendance)

- Household Income: $1,406,888
- Local Tax Revenues: $143,310
- State Tax Revenues: $232,951
- FTE (Full Time Employees): 89.8

### Combined Impacts of Organizational and Audience Spending

- Household Income: $2,012,219
- Local Tax Revenues: $180,540
- State Tax Revenues: $274,631
- FTE (Full Time Employees): 115.2

### Total Economic Impact: $3,753,703

Through the Greater Pittsburgh Arts Council, Allegheny County was one of 182 study regions that participated in the Americans for the Arts’ nationwide *Arts & Economic Prosperity IV* study. The Allegheny County portion of the study shows that the county’s arts and culture sector has a total economic impact of $1.17 billion, and it generates $410 million in household income, $74 million in tax revenues, and 20,550 jobs (4 out of 5 of which are outside the arts and culture). For more details on GPAC’s *Arts, Culture & Economic Prosperity in Allegheny County* report, national findings on the arts and economic impact, and the full methodology used to calculate your organization’s economic impact, please visit: [www.pittsburghartsCouncil.org/prosperity](http://www.pittsburghartsCouncil.org/prosperity)

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THE TOTAL ANNUAL ECONOMIC IMPACT OF FUTURE TENANT

$282,240

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- **$100,000** annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by **8,500** audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

**Impacts of $100,000 in Annual Organizational Spending**
- Household Income: $69,103
- Local Tax Revenues: $4,250
- State Tax Revenues: $4,758
- Full-Time Employees (FTEs): 2.9

**Impacts This Audience's Spending (8,500 annual attendance)**
- Household Income: $89,095
- Local Tax Revenues: $9,076
- State Tax Revenues: $14,752
- FTE (Full Time Employees): 5.7

**Combined Impacts of Organizational and Audience Spending**
- Household Income: $158,198
- Local Tax Revenues: $13,326
- State Tax Revenues: $19,510
- FTE (Full Time Employees): 8.6

**Total Economic Impact:** $282,240

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THE TOTAL ANNUAL ECONOMIC IMPACT OF NORTH SUBURBAN SYMPHONIC BAND

$36,372

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- $21,900 annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 675 audience members on non-ticket items--meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $21,900 in Annual Organizational Spending
Household Income: $15,134
Local Tax Revenues: $931
State Tax Revenues: $1,042
Full-Time Employees (FTEs): 0.6

Impacts This Audience’s Spending
(0,675 annual attendance)
Household Income: $7,075
Local Tax Revenues: $721
State Tax Revenues: $1,172
FTE (Full Time Employees): 0.5

Combined Impacts of Organizational and Audience Spending
Household Income: $22,209
Local Tax Revenues: $1,651
State Tax Revenues: $2,214
FTE (Full Time Employees): 1.1

Total Economic Impact: $36,372

Through the Greater Pittsburgh Arts Council, Allegheny County was one of 182 study regions that participated in the Americans for the Arts’ nationwide Arts & Economic Prosperity IV study. The Allegheny County portion of the study shows that the county’s arts and culture sector has a total economic impact of $1.17 billion, and it generates $410 million in household income, $74 million in tax revenues, and 20,550 jobs (4 out of 5 of which are outside the arts and culture). For more details on GPAC’s Arts, Culture & Economic Prosperity in Allegheny County report, national findings on the arts and economic impact, and the full methodology used to calculate your organization’s economic impact, please visit: www.pittsburgharts council.org/prosperity

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THE TOTAL ANNUAL ECONOMIC IMPACT OF OFF THE WALL PRODUCTIONS

$268,736

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- $228,000 annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 1,900 audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $228,000 in Annual Organizational Spending
Household Income: $157,555
Local Tax Revenues: $9,690
State Tax Revenues: $10,848
Full-Time Employees (FTEs): 6.6

Impacts This Audience's Spending
(1,900 annual attendance)
Household Income: $19,915
Local Tax Revenues: $2,029
State Tax Revenues: $3,298
FTE (Full Time Employees): 1.3

Combined Impacts of Organizational and Audience Spending
Household Income: $177,470
Local Tax Revenues: $11,719
State Tax Revenues: $14,146
FTE (Full Time Employees): 7.9

Total Economic Impact: $268,736

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THE TOTAL ANNUAL ECONOMIC IMPACT OF RIVER CITY BRASS BAND

$1,972,629

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- $1,329,429 annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 30,000 audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $1,329,429 in Annual Organizational Spending
Household Income: $918,675
Local Tax Revenues: $56,501
State Tax Revenues: $63,254
Full-Time Employees (FTEs): 38.6

Impacts This Audience’s Spending (30,000 annual attendance)
Household Income: $314,454
Local Tax Revenues: $32,031
State Tax Revenues: $52,067
FTE (Full Time Employees): 20.1

Combined Impacts of Organizational and Audience Spending
Household Income: $1,233,129
Local Tax Revenues: $88,532
State Tax Revenues: $115,321
FTE (Full Time Employees): 58.6

Total Economic Impact: $1,972,629

Through the Greater Pittsburgh Arts Council, Allegheny County was one of 182 study regions that participated in the Americans for the Arts’ nationwide Arts & Economic Prosperity IV study. The Allegheny County portion of the study shows that the county’s arts and culture sector has a total economic impact of $1.17 billion, and it generates $410 million in household income, $74 million in tax revenues, and 20,550 jobs (4 out of 5 of which are outside the arts and culture). For more details on GPAC’s Arts, Culture & Economic Prosperity in Allegheny County report, national findings on the arts and economic impact, and the full methodology used to calculate your organization’s economic impact, please visit: www.pittsburgharts.org/prosperity

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THE TOTAL ANNUAL ECONOMIC IMPACT OF RIVERS OF STEEL NATIONAL HERITAGE AREA

$1,533,134

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- $1,415,000 annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 5,510 audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $1,415,000 in Annual Organizational Spending
Household Income: $977,807
Local Tax Revenues: $60,138
State Tax Revenues: $67,326
Full-Time Employees (FTEs): 41.0

Impacts This Audience's Spending (5,510 annual attendance)
Household Income: $57,755
Local Tax Revenues: $5,883
State Tax Revenues: $9,563
FTE (Full Time Employees): 3.7

Combined Impacts of Organizational and Audience Spending
Household Income: $1,035,562
Local Tax Revenues: $66,021
State Tax Revenues: $76,889
FTE (Full Time Employees): 44.7

Total Economic Impact: $1,533,134

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THE TOTAL ANNUAL ECONOMIC IMPACT OF THE SOCIETY TO PRESERVE THE MILLVALE MURALS OF MAXO VANKA

$66,497

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- $31,593 annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 1,628 audience members on non-ticket items--meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $31,593 in Annual Organizational Spending
Household Income: $21,832
Local Tax Revenues: $1,343
State Tax Revenues: $1,503
Full-Time Employees (FTEs): 0.9

Impacts This Audience’s Spending
(1,628 annual attendance)
Household Income: $17,064
Local Tax Revenues: $1,738
State Tax Revenues: $2,826
FTE (Full Time Employees): 1.1

Combined Impacts of Organizational and Audience Spending
Household Income: $38,896
Local Tax Revenues: $3,081
State Tax Revenues: $4,329
FTE (Full Time Employees): 2.0

Total Economic Impact: $66,497

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THE TOTAL ANNUAL ECONOMIC IMPACT OF THREE RIVERS YOUNG PEOPLES ORCHESTAS

$266,712

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- **$213,133** annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 2,499 audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

**Impacts of $213,133 in Annual Organizational Spending**
- Household Income: $147,281
- Local Tax Revenues: $9,058
- State Tax Revenues: $10,141
- Full-Time Employees (FTEs): 6.2

**Impacts This Audience's Spending**
(2,499 annual attendance)
- Household Income: $26,194
- Local Tax Revenues: $2,668
- State Tax Revenues: $4,337
- FTE (Full Time Employees): 1.7

**Combined Impacts of Organizational and Audience Spending**
- Household Income: $173,475
- Local Tax Revenues: $11,726
- State Tax Revenues: $14,478
- FTE (Full Time Employees): 7.9

**Total Economic Impact: $266,712**

Through the Greater Pittsburgh Arts Council, Allegheny County was one of 182 study regions that participated in the Americans for the Arts' nationwide Arts & Economic Prosperity IV study. The Allegheny County portion of the study shows that the county's arts and culture sector has a total economic impact of $1.17 billion, and it generates $410 million in household income, $74 million in tax revenues, and 20,550 jobs (4 out of 5 of which are outside the arts and culture). For more details on GPAC's Arts, Culture & Economic Prosperity in Allegheny County report, national findings on the arts and economic impact, and the full methodology used to calculate your organization's economic impact, please visit: [www.pittsburghartsCouncil.org/prosperity](http://www.pittsburghartsCouncil.org/prosperity)

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THE TOTAL ANNUAL ECONOMIC IMPACT OF TOUCHSTONE CENTER FOR CRAFTS

$510,077

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

• $500,000 annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
• Spending by 470 audience members on non-ticket items--meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $500,000 in Annual Organizational Spending
Household Income: $345,515
Local Tax Revenues: $21,250
State Tax Revenues: $23,790
Full-Time Employees (FTEs): 14.5

Impacts This Audience’s Spending
(470 annual attendance)
Household Income: $4,926
Local Tax Revenues: $502
State Tax Revenues: $816
FTE (Full Time Employees): 0.3

Combined Impacts of Organizational and Audience Spending
Household Income: $350,441
Local Tax Revenues: $21,752
State Tax Revenues: $24,606
FTE (Full Time Employees): 14.8

Total Economic Impact: $510,077

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THE TOTAL ANNUAL ECONOMIC IMPACT OF PITTSBURGH ARTS & LECTURES

$1,310,763

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- $742,539 annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 26,503 audience members on non-ticket items--meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $742,539 in Annual Organizational Spending
Household Income: $513,116
Local Tax Revenues: $31,558
State Tax Revenues: $35,330
Full-Time Employees (FTEs): 21.5

Impacts This Audience’s Spending
(26,503 annual attendance)
Household Income: $277,799
Local Tax Revenues: $28,298
State Tax Revenues: $45,998
FTE (Full Time Employees): 17.7

Combined Impacts of Organizational and Audience Spending
Household Income: $790,916
Local Tax Revenues: $59,855
State Tax Revenues: $81,328
FTE (Full Time Employees): 39.3

Total Economic Impact: $1,310,763

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THE TOTAL ANNUAL ECONOMIC IMPACT OF PITTSBURGH CHAMBER MUSIC SOCIETY

$314,469

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- **$248,863** annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by **3,060** audience members on non-ticket items--meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $248,863 in Annual Organizational Spending
Household Income: $171,972
Local Tax Revenues: $10,577
State Tax Revenues: $11,841
Full-Time Employees (FTEs): 7.2

Impacts This Audience's Spending (3,060 annual attendance)
Household Income: $32,074
Local Tax Revenues: $3,267
State Tax Revenues: $5,311
FTE (Full Time Employees): 2.0

Combined Impacts of Organizational and Audience Spending
Household Income: $204,046
Local Tax Revenues: $13,844
State Tax Revenues: $17,152
FTE (Full Time Employees): 9.3

Total Economic Impact: **$314,469**

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THE TOTAL ANNUAL ECONOMIC IMPACT OF THE PITTSBURGH IRISH & CLASSICAL THEATRE

$1,312,683

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- $1,050,000 annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 12,252 audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $1,050,000 in Annual Organizational Spending
Household Income: $725,582
Local Tax Revenues: $44,625
State Tax Revenues: $49,959
Full-Time Employees (FTEs): 30.4

Impacts This Audience’s Spending (12,252 annual attendance)
Household Income: $128,423
Local Tax Revenues: $13,082
State Tax Revenues: $21,264
FTE (Full Time Employees): 8.2

Combined Impacts of Organizational and Audience Spending
Household Income: $854,005
Local Tax Revenues: $57,707
State Tax Revenues: $71,223
FTE (Full Time Employees): 38.6

Total Economic Impact: $1,312,683

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THE TOTAL ANNUAL ECONOMIC IMPACT OF PITTSBURGH MANDOLIN SOCIETY

$41,160

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- $9,000 annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 1,500 audience members on non-ticket items--meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $9,000 in Annual Organizational Spending
Household Income: $6,219
Local Tax Revenues: $383
State Tax Revenues: $428
Full-Time Employees (FTEs): 0.3

Impacts This Audience's Spending (1,500 annual attendance)
Household Income: $15,723
Local Tax Revenues: $1,602
State Tax Revenues: $2,603
FTE (Full Time Employees): 1.0

Combined Impacts of Organizational and Audience Spending
Household Income: $21,942
Local Tax Revenues: $1,984
State Tax Revenues: $3,032
FTE (Full Time Employees): 1.3

Total Economic Impact: $41,160

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THE TOTAL ANNUAL ECONOMIC IMPACT OF OPERA THEATER OF PITTSBURGH

$1,020,111

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- **$846,640** annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by **8,091** audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

**Impacts of $846,640 in Annual Organizational Spending**
- Household Income: $585,054
- Local Tax Revenues: $35,982
- State Tax Revenues: $40,283
- Full-Time Employees (FTEs): 24.6

**Impacts This Audience’s Spending**
- (8,091 annual attendance)
  - Household Income: $84,808
  - Local Tax Revenues: $8,639
  - State Tax Revenues: $14,042
  - FTE (Full Time Employees): 5.4

**Combined Impacts of Organizational and Audience Spending**
- Household Income: $669,862
- Local Tax Revenues: $44,621
- State Tax Revenues: $54,326
- FTE (Full Time Employees): 30.0

**Total Economic Impact: $1,020,111**

Through the Greater Pittsburgh Arts Council, Allegheny County was one of 182 study regions that participated in the Americans for the Arts’ nationwide Arts & Economic Prosperity IV study. The Allegheny County portion of the study shows that the county’s arts and culture sector has a total economic impact of $1.17 billion, and it generates $410 million in household income, $74 million in tax revenues, and 20,550 jobs (4 out of 5 of which are outside the arts and culture). For more details on GPAC’s Arts, Culture & Economic Prosperity in Allegheny County report, national findings on the arts and economic impact, and the full methodology used to calculate your organization’s economic impact, please visit: [www.pittsburghartscommission.org/prosperity](http://www.pittsburghartscommission.org/prosperity)

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THE TOTAL ANNUAL ECONOMIC IMPACT OF THE PITTSBURGH SCHOOL FOR THE CHORAL ARTS

$201,652

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- **$133,044 annually in organizational spending** on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 3,200 audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

**Impacts of $133,044 in Annual Organizational Spending**

- Household Income: $91,937
- Local Tax Revenues: $5,654
- State Tax Revenues: $6,330
- Full-Time Employees (FTEs): 3.9

**Impacts This Audience’s Spending**

- (3,200 annual attendance)
- Household Income: $33,542
- Local Tax Revenues: $3,417
- State Tax Revenues: $5,554
- FTE (Full Time Employees): 2.1

**Combined Impacts of Organizational and Audience Spending**

- Household Income: $125,479
- Local Tax Revenues: $9,071
- State Tax Revenues: $11,884
- FTE (Full Time Employees): 6.0

**Total Economic Impact: $201,652**

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THE TOTAL ANNUAL ECONOMIC IMPACT OF THE UNIVERSITY OF PITTSBURGH DEPARTMENT OF THEATRE ARTS

$259,446

This figure is the sum of the impacts of organizational spending and audience spending as it ripples through the Greater Pittsburgh economy:

- $166,375 annually in organizational spending on artistic programming, salaries and benefits, professional services, communications, and physical plant
- Spending by 4,341 audience members on non-ticket items—meals/refreshments, transportation and parking, lodging, souvenirs, childcare, etc.

Impacts of $166,375 in Annual Organizational Spending
Household Income: $114,970
Local Tax Revenues: $7,071
State Tax Revenues: $7,916
Full-Time Employees (FTEs): 4.8

Impacts This Audience's Spending (4,341 annual attendance)
Household Income: $45,502
Local Tax Revenues: $4,635
State Tax Revenues: $7,534
FTE (Full Time Employees): 2.9

Combined Impacts of Organizational and Audience Spending
Household Income: $160,472
Local Tax Revenues: $11,706
State Tax Revenues: $15,450
FTE (Full Time Employees): 7.7

Total Economic Impact: $259,446

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