

COLLABORATE WITH GPAC

| | Content Development | Location | Promotion | Registration | Catering/ Event Costs | Contact |
|---------------------------|--|---|---|---|---|---|
| Co-Produced Events | The Partner Organization proposes the workshop topic and works with GPAC to choose presenters, format, and content. Events must relate directly to GPAC's mission and goals . | The Partner Organization rents the Big Room at GPAC or offsite location. A waived or reduced rental fee may be negotiated (see Catering/Event Costs). | All materials use GPAC and Partner Organization brand. Both parties share the responsibility for publicizing the event and driving attendance via their usual marketing channels. | Registrations are taken via ProArtsTickets. Both parties have access to registrant information. | GPAC and the Partner Organization will negotiate an agreement to share event income and expenses. | Contact Michelle Lee with your name, contact information and a brief description of your program idea. |
| Co-Promoted Events | The Partner Organization creates the workshop content and format, and submits it to GPAC as a potential promotional partner. Events must relate directly to GPAC's mission and goals . | The Partner Organization rents the Big Room at GPAC or hosts at an offsite location. | All materials use GPAC and Partner Organization brand. The Partner Organization is responsible for driving attendance for the event. GPAC helps promote the event via its website and social media outlets. | Registrations are taken via the Partner Organization's system or by contract with ProArtsTickets. Both parties have access to registrant information. | Partner Organization keeps event income and covers event expenses (catering, technology, staffing, room rental, etc.) | Contact David Seals with your name, contact information and a brief description of your program. |
| Rentals | The Renting organization develops content, format, etc. | The Renting Organization rents the Big Room at GPAC | All materials have the Renting Organization brand, and the event is not promoted with the GPAC brand. | Registrations are taken via the Renting Organization's system or by contract with ProArtsTickets. GPAC will not require access to registrant information. | Renting Organization keeps event income and covers event expenses (catering, technology, staffing, room rental, etc.) | Contact Christiane Leach or visit our website and fill out the "Rent the Big Room" form . |