

PUBLIC ART 101
SATURDAY, 25 OCTOBER 2008
UNIVERSITY CENTER, POINT PARK
WOOD STREET, DOWNTOWN

SCHEDULE

9:00am	Registration
9:30	Opening remarks – <i>Renee Piechocki</i>
9:40–10:10	What is public art? – <i>Sherri Brueggemann</i>
10:15–11:00	Anatomy of a public art project – <i>Sherri Brueggemann</i> What can artists expect from winning a commission through installation?
11:05 – 11:20	Questions for Sherri
11:25–12:25pm	Nuts & Bolts of working in the field / Contracts – <i>Ricardo Barreto</i>
12:30–12:45	Questions for Ricardo
1:00–1:30	Lunch – Finding opportunities, marketing yourself, resources for artists – <i>Lea Donatelli</i>
1:40–2:10	Developing a project budget – <i>Renee Piechocki</i>
2:20–3:20	Artist-initiated projects and working with communities – <i>Ann Rosenthal</i>
3:30–4:00	Questions
4:15	Adjourn

PRESENTERS:

- Ricardo Barreto, Director, Urban Arts, Boston, MA
- Sherri Brueggeman, Public Art Manager, Albuquerque, NM
- Ann Rosenthal, Artist, Pittsburgh, PA
- Renee Piechocki, Director, Office of Public Art
- Lea Donatelli, Program Manager, Office of Public Art