



The Creative Industries in PA State Senate District 46

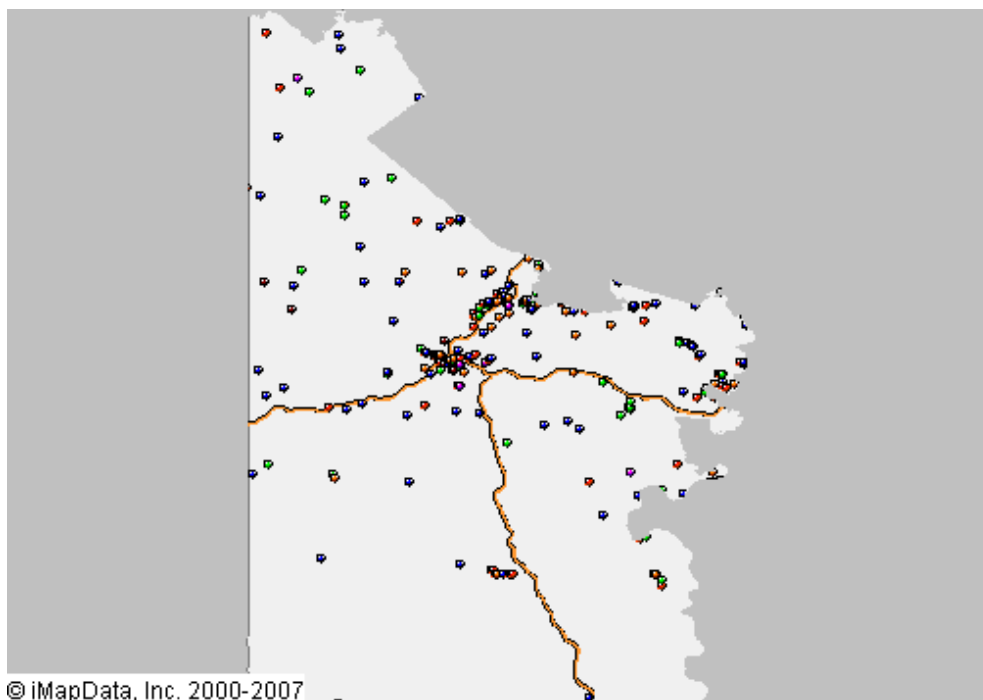
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State Senate District 46**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, PA State Senate District 46 is home to 264 arts-related businesses that employ 1,229 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State Senate District 46**, with each dot representing an arts-centric business.

264 Arts-Related Businesses in PA State Senate District 46 Employ 1,229 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in PA State Senate District 46 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	44
Museums	5	29
Zoos and Botanical	2	6
Historical Society	1	9
Performing Arts	46	626
Music	18	531
Theater	2	12
Services & Facilities	21	77
Performers	5	6
Visual Arts/Photography	107	303
Crafts	20	103
Visual Arts	13	17
Photography	55	150
Services	19	33
Film, Radio and TV	47	147
Motion Pictures	32	104
Television	6	28
Radio	9	15
Design and Publishing	41	74
Architecture	8	17
Design	24	34
Advertising	9	23
Arts Schools and Services	15	35
Arts Schools and Instruction	15	35
GRAND TOTAL	264	1,229

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in PA State Senate District 46 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	8	8	0.00%	44	44	0.00%
Museums	5	5	0.00%	29	29	0.00%
Zoos and Botanical	2	2	0.00%	6	6	0.00%
Historical Society	1	1	0.00%	9	9	0.00%
Performing Arts	42	46	9.52%	130	626	381.54%
Music	16	18	12.50%	38	531	1297.37%
Theater	1	2	100.00%	10	12	20.00%
Services & Facilities	22	21	-4.55%	78	77	-1.28%
Performers	3	5	66.67%	4	6	50.00%
Visual Arts/Photography	100	107	7.00%	297	303	2.02%
Crafts	21	20	-4.76%	103	103	0.00%
Visual Arts	12	13	8.33%	16	17	6.25%
Photography	51	55	7.84%	149	150	0.67%
Services	16	19	18.75%	29	33	13.79%
Film, Radio and TV	41	47	14.63%	136	147	8.09%
Motion Pictures	30	32	6.67%	100	104	4.00%
Television	6	6	0.00%	31	28	-9.68%
Radio	5	9	80.00%	5	15	200.00%
Design and Publishing	36	41	13.89%	76	74	-2.63%
Architecture	8	8	0.00%	18	17	-5.56%
Design	21	24	14.29%	39	34	-12.82%
Advertising	7	9	28.57%	19	23	21.05%
Arts Schools and Services	13	15	15.38%	33	35	6.06%
Arts Schools and Instruction	13	15	15.38%	33	35	6.06%
GRAND TOTAL	240	264	10.00%	716	1,229	71.65%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org