



The Creative Industries in PA State Senate District 40

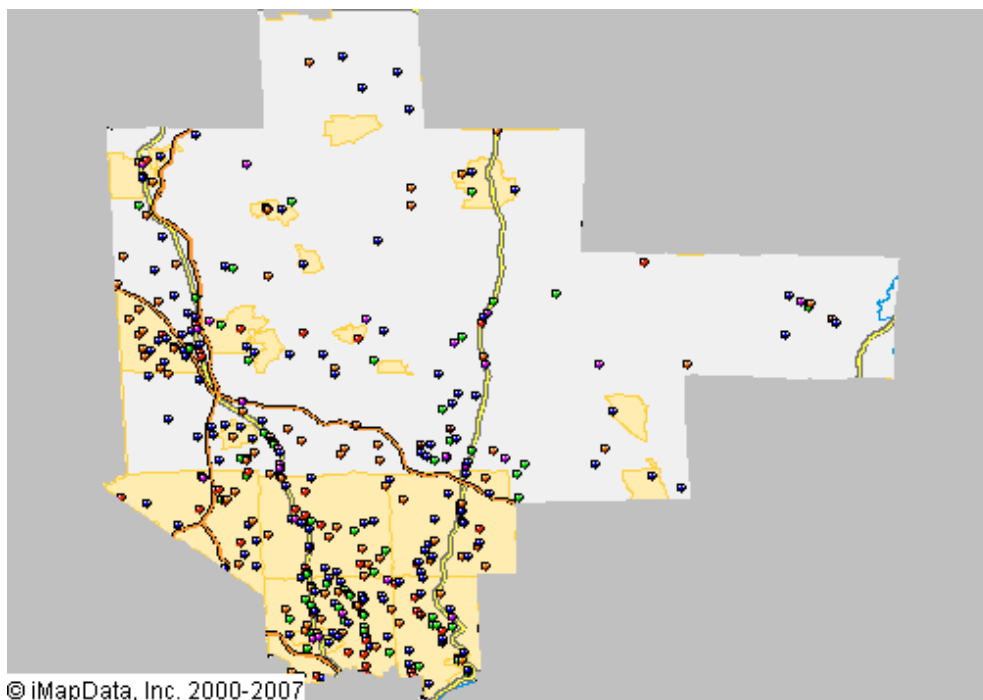
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State Senate District 40**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, PA State Senate District 40 is home to 427 arts-related businesses that employ 1,351 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State Senate District 40**, with each dot representing an arts-centric business.

427 Arts-Related Businesses in PA State Senate District 40 Employ 1,351 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in PA State Senate District 40 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	7	24
Museums	5	22
Zoos and Botanical	1	1
Historical Society	1	1
Performing Arts	79	219
Music	40	94
Theater	1	2
Services & Facilities	22	69
Performers	16	54
Visual Arts/Photography	151	427
Crafts	11	21
Visual Arts	11	15
Photography	101	255
Services	28	136
Film, Radio and TV	48	157
Motion Pictures	42	151
Television	2	2
Radio	4	4
Design and Publishing	111	281
Architecture	25	98
Design	56	97
Publishing	3	11
Advertising	27	75
Arts Schools and Services	31	243
Arts Schools and Instruction	28	237
Agents	3	6
GRAND TOTAL	427	1,351

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in PA State Senate District 40 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	7	7	0.00%	24	24	0.00%
Museums	5	5	0.00%	22	22	0.00%
Zoos and Botanical	1	1	0.00%	1	1	0.00%
Historical Society	1	1	0.00%	1	1	0.00%
Performing Arts	70	79	12.86%	199	219	10.05%
Music	39	40	2.56%	93	94	1.08%
Theater	0	1	100.00%	0	2	200.00%
Services & Facilities	18	22	22.22%	54	69	27.78%
Performers	13	16	23.08%	52	54	3.85%
Visual Arts/Photography	151	151	0.00%	475	427	-10.11%
Crafts	8	11	37.50%	18	21	16.67%
Visual Arts	11	11	0.00%	16	15	-6.25%
Photography	103	101	-1.94%	299	255	-14.72%
Services	29	28	-3.45%	142	136	-4.23%
Film, Radio and TV	41	48	17.07%	148	157	6.08%
Motion Pictures	39	42	7.69%	145	151	4.14%
Television	1	2	100.00%	2	2	0.00%
Radio	1	4	300.00%	1	4	300.00%
Design and Publishing	98	111	13.27%	253	281	11.07%
Architecture	22	25	13.64%	93	98	5.38%
Design	48	56	16.67%	81	97	19.75%
Publishing	3	3	0.00%	11	11	0.00%
Advertising	25	27	8.00%	68	75	10.29%
Arts Schools and Services	29	31	6.90%	92	243	164.13%
Arts Schools and Instruction	26	28	7.69%	86	237	175.58%
Agents	3	3	0.00%	6	6	0.00%
GRAND TOTAL	396	427	7.83%	1,191	1,351	13.43%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org