

The Creative Industries in PA State House District 45

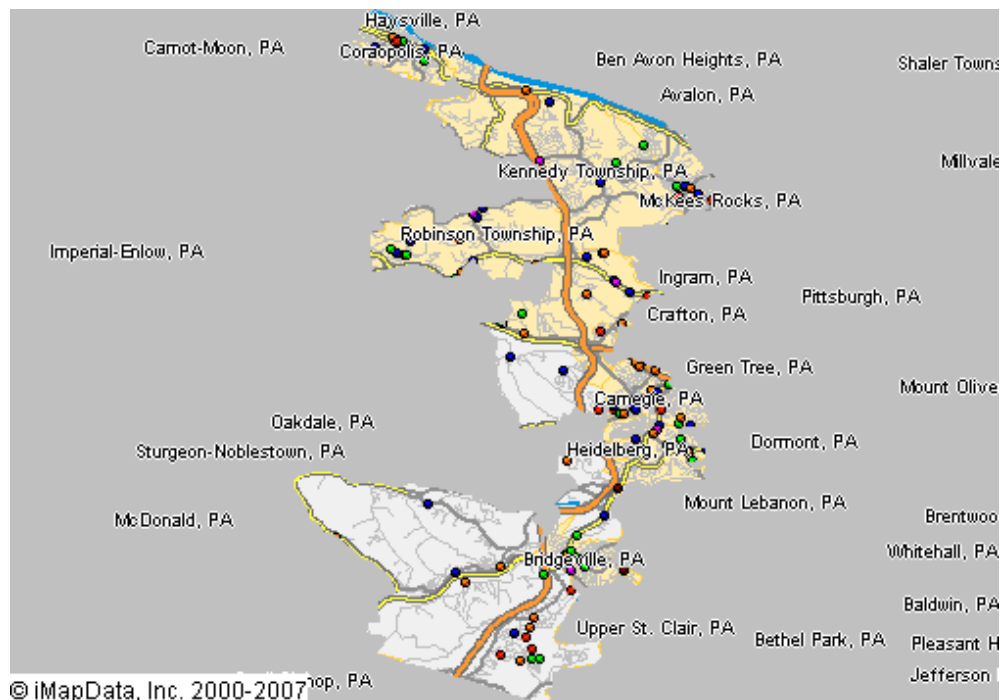
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 45**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, PA State House District 45 is home to 136 arts-related businesses that employ 456 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 45**, with each dot representing an arts-centric business.

136 Arts-Related Businesses in PA State House District 45 Employ 456 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in PA State House District 45 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	3
Museums	2	3
Performing Arts	31	63
Music	13	24
Theater	1	2
Services & Facilities	9	27
Performers	8	10
Visual Arts/Photography	42	135
Crafts	4	33
Visual Arts	2	19
Photography	27	50
Services	9	33
Film, Radio and TV	19	100
Motion Pictures	17	99
Radio	2	1
Design and Publishing	35	123
Architecture	6	25
Design	15	33
Publishing	1	8
Advertising	13	57
Arts Schools and Services	7	32
Arts Schools and Instruction	7	32
GRAND TOTAL	136	456

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in PA State House District 45 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	1	3	200.00%
Museums	1	2	100.00%	1	3	200.00%
Performing Arts	27	31	14.81%	53	63	18.87%
Music	14	13	-7.14%	26	24	-7.69%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	6	9	50.00%	17	27	58.82%
Performers	6	8	33.33%	8	10	25.00%
Visual Arts/Photography	38	42	10.53%	104	135	29.81%
Crafts	3	4	33.33%	3	33	1000.00%
Visual Arts	3	2	-33.33%	20	19	-5.00%
Photography	24	27	12.50%	48	50	4.17%
Services	8	9	12.50%	33	33	0.00%
Film, Radio and TV	14	19	35.71%	40	100	150.00%
Motion Pictures	13	17	30.77%	39	99	153.85%
Radio	1	2	100.00%	1	1	0.00%
Design and Publishing	35	35	0.00%	138	123	-10.87%
Architecture	3	6	100.00%	3	25	733.33%
Design	17	15	-11.76%	34	33	-2.94%
Publishing	1	1	0.00%	8	8	0.00%
Advertising	14	13	-7.14%	93	57	-38.71%
Arts Schools and Services	6	7	16.67%	31	32	3.23%
Arts Schools and Instruction	6	7	16.67%	31	32	3.23%
GRAND TOTAL	121	136	12.40%	367	456	24.25%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org