



## The Creative Industries in PA State House District 19

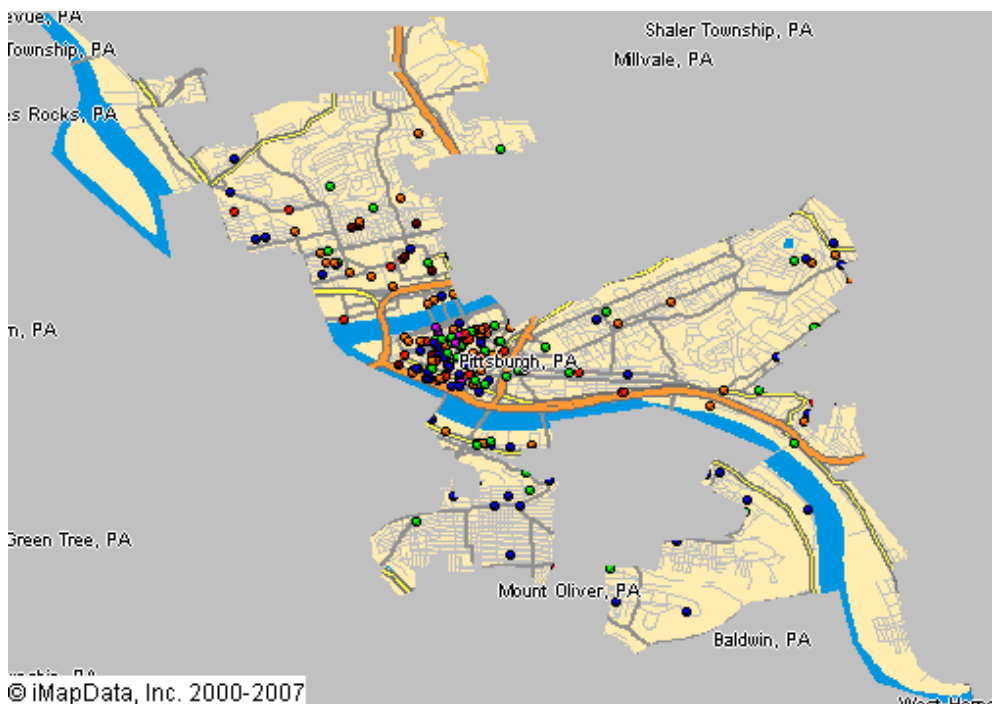
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 19**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, PA State House District 19 is home to 283 arts-related businesses that employ 3,669 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 19**, with each dot representing an arts-centric business.

### 283 Arts-Related Businesses in PA State House District 19 Employ 3,669 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in PA State House District 19 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>12</b>	<b>249</b>
Museums	10	187
Historical Society	1	2
Planetarium	1	60
<b>Performing Arts</b>	<b>53</b>	<b>1,055</b>
Music	18	186
Theater	3	342
Opera	2	316
Services & Facilities	23	202
Performers	7	9
<b>Visual Arts/Photography</b>	<b>82</b>	<b>423</b>
Crafts	11	42
Visual Arts	7	96
Photography	58	276
Services	6	9
<b>Film, Radio and TV</b>	<b>42</b>	<b>340</b>
Motion Pictures	29	125
Television	8	37
Radio	5	178
<b>Design and Publishing</b>	<b>88</b>	<b>1,261</b>
Architecture	34	558
Design	16	72
Advertising	38	631
<b>Arts Schools and Services</b>	<b>6</b>	<b>341</b>
Arts Councils	1	8
Arts Schools and Instruction	5	333
<b>GRAND TOTAL</b>	<b>283</b>	<b>3,669</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in PA State House District 19 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>8</b>	<b>12</b>	<b>50.00%</b>	<b>182</b>	<b>249</b>	<b>36.81%</b>
Museums	6	10	66.67%	120	187	55.83%
Historical Society	1	1	0.00%	2	2	0.00%
Planetarium	1	1	0.00%	60	60	0.00%
<b>Performing Arts</b>	<b>54</b>	<b>53</b>	<b>-1.85%</b>	<b>1,013</b>	<b>1,055</b>	<b>4.15%</b>
Music	18	18	0.00%	130	186	43.08%
Theater	2	3	50.00%	340	342	0.59%
Opera	2	2	0.00%	316	316	0.00%
Services & Facilities	23	23	0.00%	215	202	-6.05%
Performers	9	7	-22.22%	12	9	-25.00%
<b>Visual Arts/Photography</b>	<b>80</b>	<b>82</b>	<b>2.50%</b>	<b>446</b>	<b>423</b>	<b>-5.16%</b>
Crafts	12	11	-8.33%	52	42	-19.23%
Visual Arts	7	7	0.00%	92	96	4.35%
Photography	55	58	5.45%	293	276	-5.80%
Services	6	6	0.00%	9	9	0.00%
<b>Film, Radio and TV</b>	<b>35</b>	<b>42</b>	<b>20.00%</b>	<b>262</b>	<b>340</b>	<b>29.77%</b>
Motion Pictures	27	29	7.41%	131	125	-4.58%
Television	5	8	60.00%	33	37	12.12%
Radio	3	5	66.67%	98	178	81.63%
<b>Design and Publishing</b>	<b>75</b>	<b>88</b>	<b>17.33%</b>	<b>1,090</b>	<b>1,261</b>	<b>15.69%</b>
Architecture	30	34	13.33%	545	558	2.39%
Design	12	16	33.33%	71	72	1.41%
Advertising	33	38	15.15%	474	631	33.12%
<b>Arts Schools and Services</b>	<b>4</b>	<b>6</b>	<b>50.00%</b>	<b>329</b>	<b>341</b>	<b>3.65%</b>
Arts Councils	1	1	0.00%	8	8	0.00%
Arts Schools and Instruction	3	5	66.67%	321	333	3.74%
<b>GRAND TOTAL</b>	<b>256</b>	<b>283</b>	<b>10.55%</b>	<b>3,322</b>	<b>3,669</b>	<b>10.45%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)